

# upGrad

## CAREER TRANSITIONS



**BITS Pilani**  
Pilani | Dubai | Goa | Hyderabad

**Duke**  
CORPORATE EDUCATION



**Institute of Management Technology**  
Ghaziabad, Delhi NCR



[www.upgrad.com](http://www.upgrad.com)

# Introduction

upGrad was founded in early 2015 with the aim of providing formal education online. In a short span of around 5 years, upGrad on-boarded over 20,000 paid learners and impacted more than 3,63,000 individuals globally, making it India's largest online higher education company, basis gross revenue generated from the Indian market. We provide programs in the areas of Data Science, Technology, Management and MBA to college students, working professionals and enterprises. These programs are designed and delivered in collaboration with top-notch universities like IIT Madras, IIIT-B, BITS Pilani, MICA, NMIMS Global Access, Duke CE, Liverpool John Moores University and others. To further enhance the learning experience, a comprehensive ecosystem has been built which includes one-on-one mentoring, peer-to-peer learning, industry networking and most importantly expert career guidance, in order to provide learners a holistic support to elevate their careers to the next level.

## Program Benefits



Personalised  
industry guidance



Best of academia  
and industry



Dedicated student  
mentors



Cutting-edge  
curriculum

## upGrad Summary

# 20,000+

Enrolled Learners

# 433%

Highest Salary Hike

# ₹1.23 CR

Highest Salary

# 50%

Average Salary Hike

# 300+

Recruitment Partners

# 700+

**INDUSTRY EXPERTS, MENTORS**  
to help learners succeed

# Elements of Career Services

## ➤ **Jobs on Career Centre**

Career Centre offering upGrad jobs across experience levels and CTC ranges.

- Easy apply feature for upGrad hiring partner vacancies.
- Create resume at profile builder and with one click to apply for various jobs.

## ➤ **upGrad Elevate**

- Recruitment Drive to connect you with the best talent admirers in the industry
- Get access to a wide range of opportunities and find the perfect job
- Apply your learnings to real industry problems

## ➤ **Interview Preparation**

Pre-recorded content on topics such as:

- Profile building, communications, etc.
- Problem solving approach
- Approaching guesstimates
- Domain specific interview question bank and much more...

## ➤ **Profile Builder (AI-Powered)**

An easy to use Resume, LinkedIn and Cover letter preparation tool.

- Resume Score: AI-Driven Resume Score
- Real-time recommendations to improve
- Match your resume to the JD and check fitment
- LinkedIn Profile Review
- Cover Letter creation

## ➤ **Just In Time Interview Prep (JIT)**

For upcoming job interviews JITs are conducted within 48 hours for eligible programs.

- Tailored to job role and target domain
- Real-time feedback and tips for improvement

# Elements of Career Services

## ➤ High Performance Coaching

**Dedicated coaches working with you to identify best suited career opportunities.**

- Help you define your value proposition
- Lay out a Career Path and help you adhere to your timelines and goals
- Help you with interview preparations, finding jobs in the market, salary negotiations and other preparation as required

## ➤ Personalised Industry Session

**90-minute sessions over the weekend by leading industry experts.**

- Session categories: Career, Technical and Communications
- Doubt resolution
- Develop proof of concepts and apply theoretical concepts in the real world
- Assess skill levels
- Peer Networking
- Classroom element
- Business communication sessions and much more...

## ➤ Career Mentorship Sessions

**Get personalised career advice through 1-1 sessions with industry experts**

- Goal setting for better employment results

# Our Alumni Work At

upGrad has a network of over 100 companies who look to recruit graduates from our programs. Some of these well-known companies include:



# From Our Alumni



*"My experience with upGrad has been wonderful. A lot of what I have learnt is being applied in my new role and I am grateful to upGrad for making me capable of receiving a 350% salary hike. The case studies taught at upGrad are very relevant and to the point, making it easier to understand"*

**Nitin Shukla**

EPGP ML and AI, January 2019

From **Senior Solutions Developer, ITeS Firm**

To **Senior Machine Learning Engineer**

**amazon**



*"The program has been extremely helpful for me to up skill and gain a lot of insights in the field of Digital Marketing. I transitioned from being an Account Manager to Lead content and communication for a huge firm with above 100% hike. All thanks to upGrad."*

**Gourav Choudhary**

Advanced Certification in Digital Marketing and Communication, August 2017

**Account Manager, PR Firm**

To **Marketing Lead - Content Comm.**

**iMerit**  
human-empowered computing



*"I found the program content in the PM program to be really helpful. The curriculum is very useful in today's market scenario and has helped me learn many new topics that I didn't even know about. "*

**Monith Reddy**

Product Management Certification Program, March 2019

From **Project Manager, IT Firm**

To **Product Ops Management**

**SWIGGY**



*"With upGrad, my experience has been wonderful. Managing work and studying has been the best decision of my life, thanks to upGrad. While it seemed difficult in the beginning, my student mentor helped me plan my schedule and manage time to maintain a work-life-study balance, which truly saved me! upGrad helped me gain a 60% salary hike."*

**Kumar Shubham**

EPGP in Software Development (Specialisation: Fullstack) Dec 2017

From **Quality Assurance Engineer(E-COMM Firm)**

To **SDET - II**

**BLACKBUCK**

# Career Transitions

## Data Science, Machine Learning & Big Data



### Sylvester Pinto

Senior Software Engineer.  
Sector: IT

Data associate (June'19)

**J.P.Morgan**

Batch: Dec 2018



### Nikhil Mugganawar

Application Development  
Senior Analyst  
Sector: IT

Sr. Chatbot Developer (Sept'19)

**SCHULER**  
Member of the ANDRITZ GROUP

Batch: June 2018



### Vaibhav Deshpande

Data Engineer  
Sector: Automobile

Big Data Developer (Aug'19)

**TATA**  
TATA CONSULTANCY SERVICES

Batch: Sept 2018



### Santosh T

Project Lead  
Sector: Engg. Services

Solution Architect (Aug'19)

**Neilsoft**  
The Engineering Knowledge-smiths

Batch: March 2018



### Shadab Hussain

Data Scientist  
Sector: IT

Analyst (July'19)

**TheMathCompany**

Batch: Sept 2018



### Damodar Bandi

Global Supply Chain Analyst  
Sector: Software

Sr. Business Analyst (Aug'19)

**Data Semantics**  
Retail Analytics. Strategic Ecosystem

Batch: Dec 2018



### Pravin Pawar

Principal Member  
Technical Staff  
Sector: IT

Assistant Professor (July'19)

**BITS Pilani**  
Pilani | Dubai | Hyderabad

Batch: Dec 2017



### Deepshikha

Senior Associate  
Sector: Tech

Data Analyst (Nov'19)

**amazon.in**

Batch: March 2019



### Rohit W

Quality Assurance Tester  
Sector: BFSI

Python Automation Engineer  
(July'19)

**CREDIT SUISSE**

Batch: Jan 2019



### Hariharan S

AVP  
Sector: BFSI

Project Manager (Aug'19)

**HSBC**

Batch: March 2018



### Anu Khuranna

Sr Associate  
Sector: IT

Associate Manager (Aug'19)

**accenture**

Batch: March 2019



### Anshul Srivastava

Business Analyst  
Sector: BFSI

Associate Consultant (Aug'19)

**fractab**  
INTELLECTS FOR IMAGINATION

Batch: Sept 2018

And many more...

# Career Transitions

## Digital Marketing



### Shashwat Srivastav

Senior Sales Executive  
Sector: Real Estate

Digital Marketing Executive  
(Dec'19)

**Z1MEDIA**

Batch: Feb 2019



### Kushagra Nigam

Demand Manager  
Sector: Hospitality

Deputy Manager (July'19)



Batch: March 2019



### Madhuri Iyer

Assistant Marketing Manager  
Sector: Ecommerce

Brand Manager (Aug'19)



Batch: Sept 2018



### Kejal Parekh

Manager  
Sector: Ecommerce

Senior Marketing Manager  
(July'19)



Batch: Feb 2019



### Sam Daniel Mathews

Digital Marketing Executive  
Sector: Tech

Digital Marketing Lead  
(Nov'19)



Batch: March 2019



### Sourabh Mukherjee

Digital Marketing Specialist  
Sector: BFSI

Digital Marketing Manager  
(Sept'19)



Batch: Nov 2018



### Upinder Kaur

Business Development Manager  
Sector: Banking

Account Manager (July'19)



Batch: March 2019



### Mohammed Rahman

Marketing & Communications Manager  
Sector: BFSI

Marketing Manager (Oct'19)



Batch: Sept 2018



### Anand Krishnan

Head of Bids and Proposals  
Sector: Telecommunications

National Sales Head  
- Strategic Alliances (Aug'19)



Batch: Feb 2019



### Rajat Rangdal

Digital MarCom Manager  
Sector: Pharmaceuticals

Biddable Media Analyst  
(Jan'20)



Batch: March 2019

And many more...



# Career Transitions

## Management



**Anirudh Kumar**

Workshop Executive  
Sector: Automobile



Customer Service Manager



Batch: Nov 2018



**Ajay Kumar**

Deputy Manager - HR  
Sector: BFSI



Assitant Manager - HR



Batch: March 2018



**Nikhil Agarwal**

Startup  
Sector: Startup



Master Teacher



Batch: Mar 2019



**Vinodkumar**

Manager  
Sector: IT



Business Operations Manager



**Neeraj**

Sales Manager  
Sector: Service Provider



Territory Account Manager



Batch: March 2018



**Savleen**

Marketing And Sales  
Sector: Education



Marketing Intern



Batch: June 2018



**Sandeepan**

Senior System Engineer  
Sector: Energy



Program Analyst



**Goutam**

Account Manager- Renewals  
Sector: IT



Enterprise Account Manager 2



**Rachel**

Engagement Manager  
Sector: IT



Manager(Central & South)



And many more...

# Career Transitions

## Product Management



### Apurv Tripathi

Senior Business Analyst  
Sector: BFSI



Product Manager (Aug'19)



Batch: March 2019



### Preetham Bhat

Senior Manger - Operations  
Sector: Ecommerce



Manager - Product  
Ops (July'19)



Batch: Feb 2019



### Raunak Sinha

Technical Content Specialist  
Sector: Banking



Product Manager (July'19)



Batch: Feb 2019



### Mandeep Singh

Product Management  
Sector: Staffing



Product Manager (July'19)



Batch: Feb 2019



### Tushar

Manager  
Sector: IT



Product Manager (July'19)



Batch: March 2018



### Hussain Yunnuz

Product Manager  
Sector: Software



Product Consultant



Batch: Feb 2019



### Ruchika

Business Analyst  
Sector: Telecomm



Product Strategy Manager



Batch: Nov 2018



### Ajay B

Consultant  
Sector: IT



Sr. Manager



Batch: Aug 2018



### Srishti S

Intern  
Sector: BFSI



Sr. Associate PM (July'19)



Batch: June 2019

And many more...

# Career Transitions

## Software Development



**Raunak Singh**

Associate Solutions Engineer  
Sector: Consulting



Consultant July'19



Batch: June 2018



**Prateek Singh**

QA Engineer  
Sector: IT



Software Technologists 2



Batch: Dec 2018



**Sandipan C**

Software Engineer  
Sector: IT



Technical Support Engineer  
Oct'19



Batch: Sept 2018



**Prabhat Tiwari**

Technician  
Sector: IT



Senior Technician



Batch: Sept 2018



**Ramandeep Singh**

APM  
Sector: Ecommerce



PM



Batch: Dec 2018



**Abhay G**

Research Analyst  
Sector: IT



Deputy Manager II



Batch: June 2018



**Vibhu Mishra**

Fullstack developer  
Sector: IT



Tech Lead



Batch: June 2018



**Maulik Trivedi**

Fresher/ Intern  
Sector: IT



Application Developer (Java)



Batch: June 2018



**Vaishnav Thej**

Associate Professional  
Sector: IT



Member Technical



Batch: June 2018

And many more...

# About upGrad



**Ronnie Screwvala**  
Co-founder & Chairman

upGrad

“

**upGrad** is an online higher education provider that enables individuals to develop their professional potential in the most engaging learning environment. Online education is a fundamental disruption to the traditional model and will be having a far-reaching impact. At upGrad, we work towards

transforming this online education wave into a tsunami! We take a full scale approach, by leveraging content, technology, marketing and services, to offer quality education at scale in partnership with corporates and academia. This translates into rigorous industry relevant programs for individuals looking for a professional upgrade.

With upGrad, we promise an immersive learning experience that equips learners with the perfect business, technical and managerial skills and organizations with extremely skilled and talented resources

**Our aim is simple: We strive to create high-impact, on-campus hands-on experiences that prepare learners for meaningful and productive careers.**



Learn  
more about  
upGrad's programs.

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